

# Luis Camino Luis Gonzalez-Camino Calleja

born in Madrid, Spain, 1982

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## EDUCATION

- 2008 – 2010 **Transportation Design MA** Umeå Institute of Design, [Sweden](#)
- 2005 – 2008 **Transportation Design BA** Academy of Art University, [San Francisco](#)
- 2000 – 2003 **Graphic Design BFA** Istituto Europeo di Design, [Madrid](#)
- 1998 – 2000 High School of Arts Santa Clara High School, Santander

## WORK

- since 2014 Interior and UX Designer at **BMW Group** Advanced Design, [Munich](#)  
Design, vision, strategy, management and early development of future vehicles for [BMW](#), [MINI](#), [Rolls Royce](#) and [BMW i](#)
- 2010 – 2014 Interior Designer at **Škoda** Auto a.s., [Prague](#)  
Worked on Vision D (Geneva 2011) and Mission L (Beijing 2012) concept cars.  
Full interior and detail proposals for future production cars.  
Development and Project Management of new Škoda HMI (Škoda Octavia 2013).  
Two week intensive research in [Shanghai](#), [Beijing](#), [Guangzhou](#) and [Chengdu](#), [China](#).
- 2008 Automotive Design Internship in **Pininfarina** S.p.A., [Torino](#)  
Development of Pininfarina b0 (Bluecar) concept car HMI (Paris 2008).
- 2008 – 2007 Automotive Editor for ING Direct Carlease magazine, Madrid
- 2002 – 2012 Co-Founder, Producer and Editor in Chief of **ClubSonyEricsson.com**
- 2003 – 2005 Advisor to **Microsoft Mobile Devices** Division as part of Microsoft Möbius

SKILLS & AWARDS

- 1997 – 2005 **Graphic Designer** independently producing websites, identities, logotypes etc.
- 2000 – 2002 Interaction Designer at Cyanuro Global Design, Madrid
- 1999 – 2003 Graphic Designer at Ekei Web Design, Athens
- 2000 Web Designer at Capta Interaction, Madrid
- 1997 – 2002 Non-commercial visual work for several projects worldwide

2010 🏆 Swedish Product Innovation Engineering Program, Sweden  
Best Master Thesis for Volvo V70 Twin Zero

2008 🏆 Auto&Design + Berman Autostyle Competition, Italy  
Auto & Design Cover Creativity Award + Best Ford Fiesta awarded by Ford Europe

2009 🏆 Stile Italiano Giovani, Italy  
Second Prize for Lamborghini Lidia

**Spanish:** as mother tongue.

**English:** fluent; proficient writing skills.

**German:** intermediate (B2)

**French:** intermediate

**Italian:** basic

Proficient computer skills.

Vector and bitmap imaging (Corel Draw, Illustrator, Photoshop, etc).

3D modelling (Autodesk Alias).

Web design (HTML, CSS, PHP).

IT-level of software knowledge.

Project Management.

Excellent visual and verbal communication skills.

Experienced in clay/hard modelling and hand/digital sketching and rendering.

INTERESTS

Cars, Sociology, Climate, Construction, DJing, Languages, Interface Design, Typography, Entertainment, Humour, History, Words, Music, Science, Technology, Knowledge, Documentaries, Software, Table Tennis, Politics, Betateesting and Driving.